

**Name:** Joan Fletcher  
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**Email:**  
 jfletcher@WinningWaysInc.com  
**Website:**  
 www.WinningWaysInc.om

**Expertise:**  
 Challenging, motivating and inspiring others through: Goal Setting & Achievement, Strategic Planning, Selling Development, Leadership Development, Facilitation Skills and Youth Leadership Development.

**Personal Dream:**  
 "To do what I love and get paid for it!"

**Name:** Anne Loehr  
**Email:** anneloehr@gmail.com  
**Website:** www.anneloehr.com

Anne co-founded *Safaris for the Soul*, leadership retreats that help senior managers find their organizational values and purpose. These trips take place around the world and have been featured in The Washingtonian, Business Traveler and Body+Soul.

Her award-winning book "A Manager's Guide to Coaching: Simple and Effective Ways to Get the Best Out of Your Employees" was published by the American Management Association in March 2008.

## Who Changed the Rules?

Presented by  
 Joan Fletcher and Anne Loehr

**It's a different game now. Today you need winning strategies to avoid the costly pitfalls of high turnover, low morale and poor innovation and collaboration. Not to mention the cost of missed deadlines and incomplete projects, due to miscommunication.**

*Would you like to market and communicate to each generation effectively, with a proven model that will immediately improve your sales?*

*Can you adapt your leadership style to each of the four behavior types in the workplace, ensuring that your message is heard effectively?*

*Would you like to increase collaboration and innovation in your office?*



**Then join us for "Who Changed the Rules? Practical strategies for corporate success" a dynamic 1.5 day seminar. In this seminar, you will:**

- Develop new strategies for attracting the most talented employees.
- Discover practical tools for increasing retention.
- Learn key words that will allow you to clearly communicate with every generation on your team.
- See workplace collaboration and innovation soar after using 5 simple tips.
- Define creative new ways to increase sales and capture the \$2B Gen Y market.
- Become more successful after you learn your own behavioral style, and understand your own communication style and its impact on others around you.
- Empower your employees by identifying how their strengths can help the company grow.
- Determine which leadership techniques work with each generation, and why.
- Create an internal communication campaign that will immediately bring the results you want.
- Find best practices for preparing Gen Y and Gen X to advance up the organization and assume leadership roles.

**Register for one of the following dates, seminar will be held in the Tysons' area.**

**October 27**, 8am-5pm and **October 28**, 8am-1pm  
**December 2**, 8am-5pm and **December 3**, 8am-1pm

**Cost:** \$695

**\$595** per person if register before **September 1<sup>st</sup>**

(DISC assessment required. If you do not know your DISC profile, it can be provided prior to workshop for an additional charge.)

## Registration Form

Please print this form. Fill in the information below.  
FAX completed form with your credit card information to 866-475-9625 or  
MAIL completed form with your check or credit card information to:

Winning Ways Inc.  
11325 Random Hills Road, Suite 360  
Fairfax, VA, 22030

Name: \_\_\_\_\_ Date: \_\_\_\_\_  
Company: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_  
E-mail Address: \_\_\_\_\_

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### "Who Changed the Rules?"

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- December 2**, 8am-5pm and **December 3**, 8am-1pm

**Cost: \$695**

**\$595** per person if register before **September 1<sup>st</sup>**

**\*Cancellation Policy:** No refund for cancellation received after **October 10, 2009**.

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Payment Method: (check one)     Visa     MasterCard     Check

Name on Credit Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

